

# POWERUP

## 2025 Leadership Conference

Washington, D.C.  
September 22-25, 2025



ASSOCIATION OF  
WOMEN'S BUSINESS CENTERS

More Information:  
[awbc.org/2025-leadership-conference/](https://awbc.org/2025-leadership-conference/)

September 22-25, 2025 | Washington, DC

*Who attends the  
leadership conference?*  
*\*based on 2024*

## WOMEN'S BUSINESS CENTER (WBC) DIRECTORS, LEADERSHIP, AND STAFF

**300+**  
Attendees

**18**  
Exhibitors

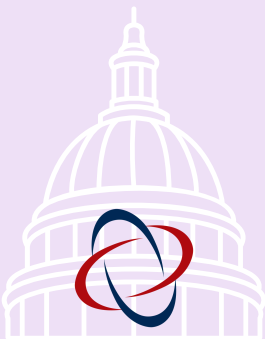
**45**  
Sessions

“

*The conference was so valuable! Variety of content with generally very quality speakers that were passionate and informed - including some that actually brought concrete data in to educate us as part of their presentations.*

”

**-PAST ATTENDEE**



ASSOCIATION OF  
WOMEN'S  
BUSINESS  
CENTERS

The 2025 AWBC Conference will embrace the theme **"Power Up."** **Set to take place in Washington, DC**, this year's conference will focus on sustaining momentum and empowering our mission to support small businesses.

Join us as we gather to **inspire, collaborate, and drive impactful change in the Women's Business Center network.** Together, we will lead the charge toward a brighter future for women entrepreneurs everywhere.

September 22-25, 2025 | Washington, DC

## FAST STATS FROM OUR 2024 CONFERENCE

**327** ATTENDEES CHECKED-  
IN EVENT

**237,525** SPONSOR  
IMPRESSIONS

**18** EXHIBITORS

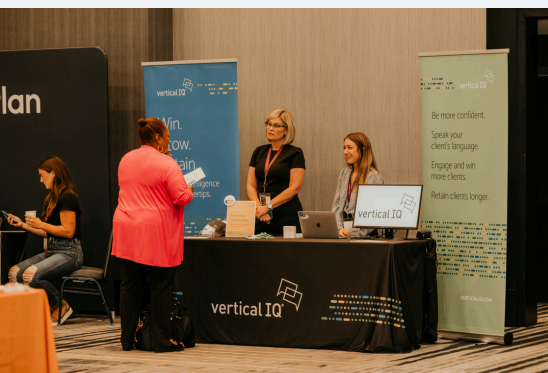
**45** BREAKOUT SESSIONS

“

“Thank you for hosting a **Fantastic Event!** This is my first time attending and I’m **having a blast and learning new things and meeting new people!** 5 Star ★”

“First timer and **THIS conference has been epic so far**, thanks to you!”

“This has been **the most impactful leadership conference** for me. The selection of **high-level, relevant topics** for WBC leaders. The various **opportunities to network and connect with other leaders.** This has given me the momentum to continue pressing forward.”







# ASSOCIATION OF WOMEN'S BUSINESS CENTERS

September 22-25, 2025 | Washington, DC

---

## PLATINUM EXCLUSIVE \$100,000

- Keynote/Live address on main stage
- Opportunity to lead breakout session
- Custom virtual event hosted in 2025 for AWBC members
- Present Marsha Bailey Leadership Award on main stage
- Exhibitor booth
- 10 Tickets to the conference
- 2 Hotel rooms
- Custom sponsor highlight video during conference
- Custom email marketing to attendees with logo
- Swag Bag: Include materials and promotional gift w/logo featured on bag
- \$1,500 giveback to the WBC conference tuition fund

## DIAMOND \$50,000

- Live Address on main stage
- Breakout Session (live or encore)
- Exhibitor booth
- 5 Tickets to the conference
- 1 Hotel room
- Custom sponsor highlight video during conference
- Custom email marketing to attendees with logo
- Swag Bag: Include materials and promotional gift w/logo featured on bag

## GOLD \$30,000

- Breakout session (live or encore)
- Exhibitor booth
- 3 Tickets to the conference
- Custom sponsor highlight video during conference
- Custom email marketing to attendees with logo
- Swag Bag: Include materials and promotional gift

## SILVER \$15,000

- Breakout session (live or encore)
- Exhibitor booth
- 2 Tickets to the conference
- Swag Bag: Include materials and promotional gift

## AWBC WELCOMES YOU TO JOIN US AS A SPONSOR!

### WELCOME RECEPTION \$30,000

- Live Address at Welcome Reception
- Exhibitor Booth
- 4 Tickets to the conference
- Opportunity to display marketing banner or backdrop
- Swag Bag: Include materials and promotional gift
- Custom email marketing to attendees with logo
- Opportunity to greet attendees at welcome reception check-in



### SWAG BAG & LANYARD SPONSOR \$15,000

- Swag Bag: Include materials and promotional gift
- Custom lanyard for conference attendees
- Opportunity to showcase branding video during breakfast
- Exhibitor Booth
- 2 Tickets to the conference
- Opportunity to display marketing banner or backdrop
- Custom email marketing to attendees with logo



### EXHIBITOR \$5,000

- Exhibitor booth
- 2 Tickets to the conference
- Opportunity to display marketing banner or backdrop
- Custom email marketing to attendees with logo
- Swag Bag: Include materials and promotional gift



### HEADSHOT LOUNGE \$2,500

- \*Add-on to Exhibitor Sponsor
- 1 Ticket to the conference
- Opportunity to display marketing banner or backdrop
- Custom email marketing to attendees with logo
- Swag Bag: Include materials and promotional gift





September 22-25, 2025 | Washington, DC

## SPONSORSHIP AGREEMENT FORM

Qty.

- ☐ \$100,000 Platinum Presenting Exclusive (1 available)
- ☐ \$50,000 Diamond Sponsor Exclusive (1 available)
- ☐ \$30,000 Gold Sponsor (3 available)
- ☐ \$15,000 Silver Sponsor
- ☐ \$30,000 Welcome Reception Sponsor
- ☐ \$15,000 Swag Bag & Lanyard Sponsor (5 available)
- ☐ \$5,000 Exhibitor (20 available)
- ☐ \$2,500 Headshot Lounge (1 available - \*Add-on must be purchased with exhibitor sponsorship or additional sponsorship)

### **Name for Recognition Purposes:**

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

We encourage you to suggest ideas for crafting the perfect sponsorship for your objectives. Everything is customizable to meet your needs and interests.

### ***Please make checks payable to:***

Association of Women's Business Centers  
10 G. Street NE, STE 600  
Washington, D.C. 20002